

Linda Nussbaumer

Languages & Communication



Professional. Dynamic. Efficient.

Communication specialist, copywriter, and translator (FH) with more than ten years' experience in Public Relations and Marketing. Writes convincing texts tailored to target groups' specific needs.

Holder at Sprachkind

since 2018: Offering communication solutions including Content Marketing, development of slogans, conceptual work, optimizing presentations, revision, and translation (German, English, Spanish, French). My clients are Pro Juventute, the city of Winterthur, ZHdK, required GmbH, Migros-Kulturprozent amongst others.

Public Relations Representative

at Departement for Culture and Service of the city of Winterthur

2016–2017: communication consulting and communication planning within the department, wrote the official speeches for the Mayor, conducted project for the city partnership Winterthur - Frauenfeld - St. Gallen - Schaffhausen.

Communication Manager, Romandie Manager at Schtifti Foundation

2012–2016: took full responsibility for PR and media partnerships, set up new websites for Schtifti and GORILLA, annual communication planning, took full responsibility for communication channels (social media, newsletter, AdWords, apps, video productions), conducted 5-years-campaign, leader team Romandie (about ten freelancers).

Contact

Sprachkind

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born October 27, 1986

Strengths

Marketing

PR

Social Media

Textual work

Translation

Languages

German

English

Spanish

French

Communication Assistant

at Migros Culture Percentage Dance Festival Steps

2011–2012: took full responsibility for opening party in Geneva, for media partner LeTemps and for communication channels (social media, website, and newsletter), revised texts.

Bachelor of Arts ZFH in Translation

Specialization in Multilingual Communication

2008-2011: at the School of Applied Linguistics of Zurich University of Applied Sciences (ZHAW).

A-language: German, B-language: English, C-languages: French & Spanish.

Apprenticeship Mediamatikerin

with focus on marketing & design

2002-2006: at bildxzug. Apprenticeship examination project: executing a marketing campaign and introducing a new corporate design.