

Linda Nussbaumer

Languages & Communication



Professional. Dynamic. Efficient.

Communication specialist, copywriter, and translator (FH) with more than ten years' experience in Public Relations and Marketing. Writes convincing texts tailored to target groups' specific needs.

Holder at Sprachkind

since 2018: Offering communication solutions including Content Marketing, development of slogans, conceptual work, optimizing presentations, revision, and translation (German, English, Spanish, French). My clients are Pro Juventute, the city of Winterthur, ZHdK, required GmbH, Migros-Kulturprozent amongst others.

Public Relations Representative

at Departement for Culture and Service of the city of Winterthur

2016–2017: communication consulting and communication planning within the department, wrote the official speeches for the Mayor, conducted project for the city partnership Winterthur - Frauenfeld - St. Gallen - Schaffhausen.

Communication Manager, Romandie Manager at Schtifti Foundation

2012–2016: took full responsibility for PR and media partnerships, set up new websites for Schtifti and GORILLA, annual communication planning, took full responsibility for communication channels (social media, newsletter, AdWords, apps, video productions), conducted 5-years-campaign, leader team Romandie (about ten freelancers).

Contact

Sprachkind
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born October 27, 1986

Strengths

Marketing

PR

Social Media

Textual work

Translation

Languages

German

English

Spanish

French

Communication Assistant

at Migros Culture Percentage Dance Festival Steps

2011–2012: took full responsibility for opening party in Geneva, for media partner LeTemps and for communication channels (social media, website, and newsletter), revised texts.

Bachelor of Arts ZFH in Translation

Specialization in Multilingual Communication

2008-2011: at the School of Applied Linguistics of Zurich University of Applied Sciences (ZHAW).

A-language: German, B-language: English, C-languages: French & Spanish.

Apprenticeship Mediamatikerin

with focus on marketing & design

2002-2006: at bildxzug. Apprenticeship examination project: executing a marketing campaign and introducing a new corporate design.

Project-related assignments

in culture, cultural management and events

2014, 2016, 2018: Tour Manager at Migros Culture Percentage Dance Festival Steps

2017: Guest relations at IntegrArt Symposium

2017, 2018: Shift supervisor Welcome Area at Zurich Openair

since 2012: Dancer at Company for Dancers Zurich

since 2011: Accreditation media & artists at M4Music Festival

since 2011: Guest relations at Bugnplay

Stays abroad

2017-2019: Partial residence in Havana (approx. 6 months per year)

2010-2011: ERASMUS at Université de Paris-Sorbonne (Paris IV)

2010: Stay abroad in Buenos Aires (language school GIC)

2008: Stay abroad in Madrid and Sevilla (language school Don Quijote)

2007: Stay abroad in New York (language school Kaplan International and dance formation)